

Mobicasting of the ephemeral trans-siberia conference

The mobicasting website is: www.kiasma.fi/transsiberia

What is mobicasting?

mobicasting is a new technology process developed by artists Adam Hyde and Luka Princic. It allows for the delivery of image, audio, and video data from mobile phones to a online live video stream, or archived to a downloadable online video file.

How does it work?

mobicasting uses email to deliver images, audio, and video to a live online video stream. When you send an email to mobicast@skylined.org then any attachments are included in the live online video. The attachments are all contributed to a **program** which is defined by the subject line of the email. So if, for example, everyone on the train sent emails with attachments to mobicast@skylined.org with the subject **moscow** then all this material is combined together to make one program called **moscow**. This means its possible to make collaborative programs by sending emails with the same subject line.

Contributing to the live stream via email

Step one: setting up email

You can use any email application to send images, audio, or video to the **mobicast** stream. On the train we can do this from mobile phones but you can also do this with computers from an internet cafe or at a hotel. If you have a mobile phone with **GPRS** then we can help configure this for you with your email etc so you can use your phone as a mobile production unit. Alternatively, the **mobicast** team has two phones we can lend you with everything already configured. As well as being camera-phones, these phones are also capable of recording sound and video and sending it to the **mobicast** stream (via email).

Step two: record some media

Use the phones to record audio or video, or take photos. You can also do this with your own stills camera / mini disc etc and we can help you send this as an attachment from a computer at an internet cafe.

Step Three: email the material

To participate to a live **mobicast** channel, send any media (audio, video, image) as an attachment to a mobicast@skylined.org

Make sure you include a subject in the subject line of the email. It can be anything you like. If a program doesnt exist with the same name then one will be created automatically. You can then continue to contribute media (audio/video/imag) to the program for the wntire length of the journey.

Contributing to the live stream via sms

You can also send an **sms** (text message) from your phone to this number:
+358 509 203 654

The **sms** will be converted to speech via a speech-to-text software, and the audio will be included in the stream. You will not be able to define the program name using this method.

Contributing to the live stream via a phone call

You can call this number using your phone to make an audio report:
+358 9 85 619 874

You can use the **mobicast** phones to so this so you dont have to pay for the phone calls. We will also have some hardware that will allow for the delivery of audio from a audio device (eg. Mini disc or computer) using the mobicast phones. This means you can make a radio program (for example) on your computer and contribute it from the phones to the live stream.

Contributing text

In addition to the live stream we have a online archive of texts at the Kiasma site. To contribute to this you can write a text of any length and include it in the body of the email, send it to mobicast@skylined.org and include a subject line. This will then be included on the Kiasma site under that subject.

There is also a basic formating syntax for sending text this way. You can use these wiki-like rules:

EMPHASIS

//emphasis text// emphasis text
strong text strong text
{{teletype text}} teletype text

HEADINGS

=Level 1 Heading=

CONTENTS

To create a list of every heading, with a link to that heading, put a table of contents tag on its own line.
[[toc]]

SEPERATORS

Use four dashes (----) to create a horizontal rule.

BULLETS AND NUMBERED LISTS

You can create bullet lists by starting a paragraph with one or more asterisks.

- * Bullet one
- * Sub-bullet

- # Numero uno
- # Number two
- # Sub-item

LINKS

Create a remote link simply by typing its URL: <http://www.streamingsuitcase.com>

IMAGES

You can put a picture in a page by typing the URL to the picture (it must end in gif, jpg, or png).

<http://www.streamingsuitcase.com/suitcase.gif>

TABLES

You can create tables using pairs of vertical bars:

```
|| cell one || cell two ||  
||| big ol' line ||  
|| cell four || cell five ||  
|| cell six || here's a very long cell ||
```

If the above doesn't make sense ask any of the **mobicast** crew and we will help you :)

The **mobicast** crew is:

Adam Hyde, Netta Norro, Sophea Lerner